[Date]

[Student Full Name]

[Student ID]

Dear **[Student Name]**

**Marketing Mobile Apps on the IT Module Website Apps Store letter of Acknowledgement.**

1. You are currently enrolled in the Bachelor of Information Technology under the module **[Name and number of module]**.
2. As part of a marketing and promotion strategy you agree to the following:
3. To have your mobile app uploaded to the IT Mobile Website Apps Store to be marketed as a promotion strategy for you and Wintec
4. To market your mobile app as a free app to be downloaded by the general public
5. To provide details to use your app
6. To provide contact details for further additional help or reference
7. That your app does not contain any explicit or censored content
8. That you acknowledge that the intellectual property rights produced in your mobile app is shared in a public domain and is subjected to copying, and that it is your responsibility to protect your own intellectual property rights.
9. That you are fully responsible for any copyrighted resources or materials used or sourced in your mobile app
10. You agree and acknowledge that your mobile app does not contain any malicious or intentional software that would cause disruption to the downloader’s device and that your mobile app shall not capture or store any private data to be used, distributed or shared without the downloaders consent.
11. You agree and acknowledge the following:
12. you have read and understood this letter of acknowledgement; and
13. you are responsible at all times for the content in your Mobile App.

Yours faithfully

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

[Duly Delegated Authority]

Lecturer/Tutor for [Module Name and Number]

Centre for Business, Information Technology and Enterprise

**Waikato Institute of Technology**

Signed by:

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[Name of Student]

Date: